



presented by **thrive**  
KAISER PERMANENTE®

# esa XVIII

## ENDURANCE SPORTS AWARDS

**Location:** Hilton Mission Bay, San Diego • **Event Date:** January 30<sup>th</sup>, 2010

*Honoring the best in endurance sports from 2009*



Craig Alexander, Avia Male Triathlete of 2008.

## SPONSORSHIP OPPORTUNITIES

### ► OFFICIAL SPONSORSHIP

- VIP/Sponsor table (10 seats)
- Logo on event program
- Logo on all press/promotional materials
- Logo on all ESA ads within all CGI publications
- Logo on post event coverage in CGI publications
- Sponsorship of (1) award with video presentation
- VIP tickets to the pre-event cocktail reception (4)
- Verbal mention on all ESA radio ads on THE COMPETITORS (Mighty XX 1090)
- Promotional offer/product inclusion in all participant goodie bags
- 150,000 standard media impressions on Competitor.com\*
- Fixed 300x100 banner on ESA channel [Competitor.com]\*
- Logo on ESA channel that links to sponsor's website
- Logo inclusion for local tv [Channel 4/SD4]

\* Sponsor to provide creative assets.

**Total Investment: \$8,500**

### ► CORPORATE SPONSORSHIP

- VIP/Sponsor table (10 seats)
- Logo on event program
- Logo on all press/promotional materials
- Logo on post event coverage in CGI publications
- VIP tickets to the pre-event cocktail reception (2)
- Promotional offer/product inclusion to all participants within goodie bags
- Logo on ESA channel that links to sponsor's website

\* Sponsor to provide creative assets.

**Total Investment: \$6,500**

### ► SINGLE ITEMS:

- \$1,000 per table
- \$125 per ticket



Dean Karnazes, Ultrarunner of 2008.



Taylor Phinney, Toyota Junior Cyclist of 2008.

